



**Cédilha
Solida**

VISUAL IDENTITY GUIDELINES



**Cedilha
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OUR LOGO



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LOGO COLORS



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COLOR CODE



RGB: #19213C

CMYK: 93,84,47,54

LOGO FONT

FONT: FUTURA

BOOK:

A B C D E F G H I J K L M N O P Q R S T U V W
X Y Z

BOLD:

**A B C D E F G H I J K L M N O P Q R S T U
V W X Y Z**



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LETTERHEAD AND BUSINESS CARD

LETTERHEAD SIZE:

HEIGHT: 9 INCH

WIDTH: 11.5 INCH

BUSINESS CARD SIZE:

HEIGHT: 2.01 INCH

WIDTH: 3.51 INCH





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ENVELOPE

ENVELOPE LETTER SIZE:

HEIGHT: 11.6 INCH

WIDTH: 8.2 INCH

ENVELOPE COVER SIZE:

HEIGHT: 12.76 INCH

WIDTH: 9.01 INCH





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ENVELOPE

ENVELOPE LETTER SIZE:

HEIGHT: 8.6 INCH

WIDTH: 4.3 INCH

ENVELOPE COVER SIZE:

HEIGHT: 12.76 INCH

WIDTH: 9.01 INCH





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THANK YOU CARD

THANK YOU CARD SIZE:

HEIGHT: 9.5 INCH

WIDTH: 4.1 INCH



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