



**COSMIC BRAND**



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123 - 00 - 4567890



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The Nothing City



cosmic@email.com  
www.logo.com

# BRAND MANUAL GUIDELINE

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# BRAND LOGOTYPE

## Chapter 01

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## LOGO DESIGN

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## LOGO SIZE & COLOR VARIATION

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### Logo Size



**COSMIC BRAND**

→ 45 mm x 20 mm



**COSMIC BRAND**

→ 30 mm x 15 mm



**COSMIC BRAND**

→ 20 mm x 10 mm

### Color Variation



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# FONTS & TYPOGRAPHY

## Chapter 02

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## MONTSERRAT

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--------------------------------------------------------------	----------------------------------------------

Light Regular **Semi Bold** **Bold** **Extra Bold**

## ROBOTO

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Light Regular **Medium** **Bold** **Black**

# TYPOGRAPHY

## BRAND MANUAL GUIDELINE

Lorem ipsum dolor sit amet, vestibulum enim, quam justo vestibulum. Tortor dolor non dolor orci. Accumsan auctor enim

# PRINT TEMPLATE

*Chapter 03*

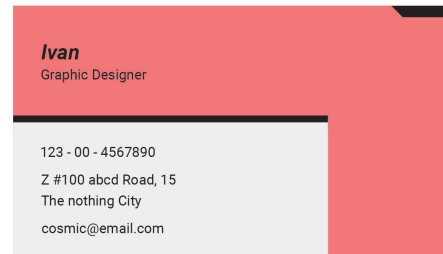
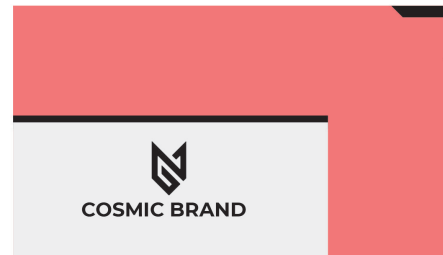
## PRINTING SECTION

Lorem ipsum dolor sit amet, suspendisse augue, sed et sit, diam in. Egestas elementum velit faucibus. Vel ridiculus massa dictumst etiam magna vehicula nisl, ut duis enim mauris orci sollicitudin a. Justo sit ipsum ullamcorper, nibh vulputate volutpat lorem, justo urna orci erat, amet eu. Etiam sed in ut eu amet egestas, parturient convallis amet vestibulum amet. Et dui cras, sed elit. Lectus hac, imperdiet donec donec proin per vel mattis

*Lorem ipsum dolor sit amet, ultricies tristique*

## CORPORATE BUSINESS CARD

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Size : 3.5x2  
Color : Peach / Black / Silver  
Mode : CMYK  
Type : Print

## BUSINESS CARD USAGE

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# LETTERHEAD DESIGN

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Size : 8.5 x 11  
 Color : Peach / Black / Silver  
 Mode : CMYK  
 Type : Print

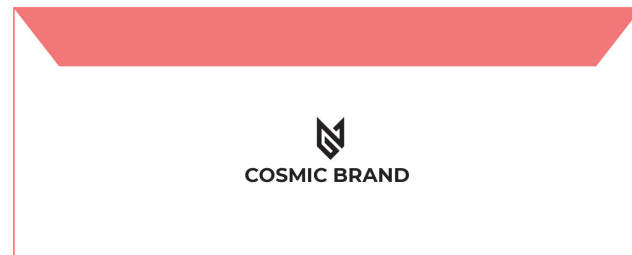
## LETTERHEAD USAGE

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# CORPORATE ENVELOP

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Size : 8.27 x 3.9  
 Mode : CMYK  
 Type : Print

## ENVELOP USAGE

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# BRAND IMAGE SETTING

## Chapter 04

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### IMAGE OPTION

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## IMAGE & COLOR MODE

Transperent Color  
Option

Lorem ipsum dolor sit amet, ultricies tristique sed. Risus nec ultricies mauris quam, volutpat pretium vestibulum at etiam Aenean vel donec in urna lorem, maiores ultricies fermentum. Imperdiet erat ipsum tortor



### Colorful Image

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### Black & White Image

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