



Apollo Edtech
Training & Consultancy

BRAND STYLE GUIDELINES

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet molestie nibh. Nam dapibus, nibh at vestibulum rhoncus, purus augue posuere ex, a tempor purus dolor vitae turpis.



ABOUT APOLLO EDTECH

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet molestie nibh. Nam dapibus, nibh at vestibulum rhoncus, purus augue posuere ex, a tempor purus dolor vitae turpis. Aenean fermentum lobortis diam

WWW.APOLLOEDTECH.COM

01 TITLE HERE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet molestie nibh. Nam dapibus, nibh at vestibulum rhoncus, purus augue posuere ex, a tempor purus dolor vitae turpis. Aenean fermentum lobortis diam

Curabitur pretium venenatis finibus. Aenean consequat, lectus et efficitur faucibus, quam erat ultricies erat, tincidunt tristique urna lectus vel orci.

02 TITLE HERE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet molestie nibh. Nam dapibus, nibh at vestibulum rhoncus, purus augue posuere ex, a tempor purus dolor vitae turpis. Aenean fermentum lobortis diam

Curabitur pretium venenatis finibus. Aenean consequat, lectus et efficitur faucibus, quam erat ultricies erat, tincidunt tristique urna lectus vel orci.

03 TITLE HERE

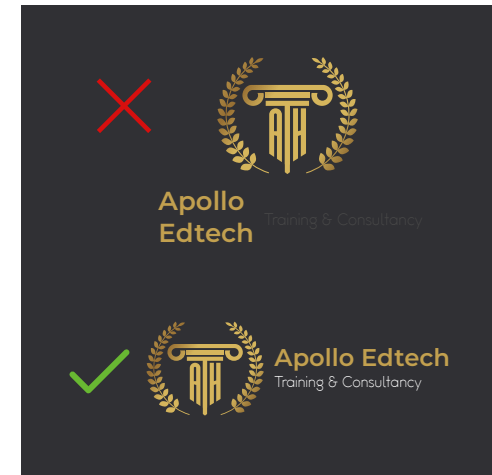
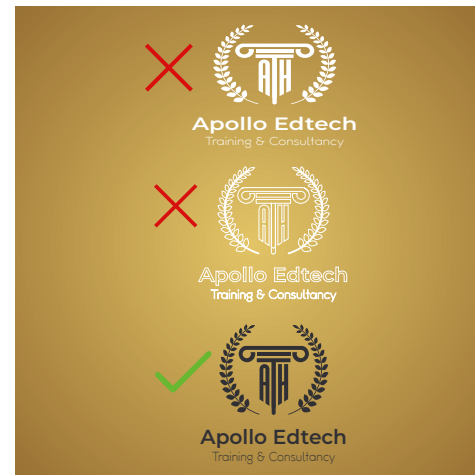
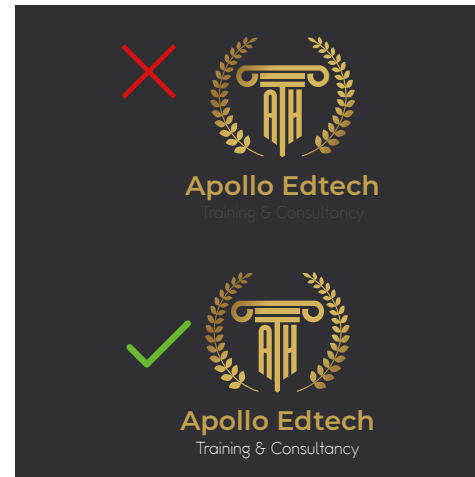
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet molestie nibh. Nam dapibus, nibh at vestibulum rhoncus, purus augue posuere ex, a tempor purus dolor vitae turpis. Aenean fermentum lobortis diam

Curabitur pretium venenatis finibus. Aenean consequat, lectus et efficitur faucibus, quam erat ultricies erat, tincidunt tristique urna lectus vel orci.

LOGO VARIATIONS

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet molestie nibh. Nam dapibus, nibh at vestibulum rhoncus, purus augue posuere ex, a tempor purus dolor vitae turpis. Aenean fermentum lobortis diam

WWW.APOLLOEDTECH.COM



BRAND VALUES

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet molestie nibh. Nam dapibus, nibh at vestibulum rhoncus, purus augue posuere ex, a tempor purus dolor vitae turpis. Aenean fermentum lobortis diam

WWW.APOLLOEDTECH.COM



T-shirt



Goodie Bag



Water Bottle



TITLE HERE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet molestie nibh. Nam dapibus, nibh at vestibulum rhoncus, purus augue posuere ex, a tempor purus dolor vitae turpis. Aenean fermentum lobortis diam

TYPOGRAPHY

MONTERRAT

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet molestie nibh. Nam dapibus, nibh at vestibulum rhoncus, purus augue posuere ex, a tempor purus dolor vitae turpis. Aenean fermentum lobortis diam

OMEGA SANS REGULAR

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet molestie nibh. Nam dapibus, nibh at vestibulum rhoncus, purus augue posuere ex, a tempor purus dolor vitae turpis. Aenean fermentum lobortis diam

WWW.APOLLOEDTECH.COM

AaBb

THE HEADLINE (MONTERRAT BOLD)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

THE SUB HEADLINE (OMEGA SANS REGULAR)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

BODY COPY (MONTERRAT REGULAR)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

COLOR PALETTE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet molestie nibh. Nam dapibus, nibh at vestibulum rhoncus, purus augue posuere ex, a tempor purus dolor vitae turpis. Aenean fermentum lobortis diam

#C2A04F

#906D33

#262628

#FFFFFF

PRIMARY COLOR

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet molestie nibh. Nam dapibus, nibh at vestibulum rhoncus, purus augue posuere ex, a tempor purus dolor vitae turpis. Aenean fermentum.

SECONDARY COLOR

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet molestie nibh. Nam dapibus, nibh at vestibulum rhoncus, purus augue posuere ex, a tempor purus dolor vitae turpis. Aenean fermentum.

ACCENT COLOR

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet molestie nibh. Nam dapibus, nibh at vestibulum rhoncus, purus augue posuere ex, a tempor purus dolor vitae turpis. Aenean fermentum.

ACCENT COLOR

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut sit amet molestie nibh. Nam dapibus, nibh at vestibulum rhoncus, purus augue posuere ex, a tempor purus dolor vitae turpis. Aenean fermentum.



Apollo Edtech

Training & Consultancy