

difmi

Deutsches Institut für Management und Innovation

www.difmi.com

01/ INTRODUCTION

About The Company

DIFMI (Deutsches Institut für Management und Innovation) is a company with an institute character. The focus of DIFMI is comprehensive consulting in all areas outside of law and taxes.

In designing the institute, it is of great importance that it does not give the appearance of a conventional consultancy or consulting company. We can do more than just consulting. We aim to give the Institute an established, serious, trustworthy but modern character.

www.difmi.com

**Good Company
With High Value**

02/ LOGO VARIATIONS

Our Logo

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difmi
Deutsches Institut für Management und Innovation

Our Logo

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Logo Mark

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Logo Mark



03/ COLOR PALETTE

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White

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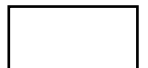
petrol green

Primary Colors

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04/ TYPOGRAPHY

Bold

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05/ EXAMPLE OF USAGE



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