

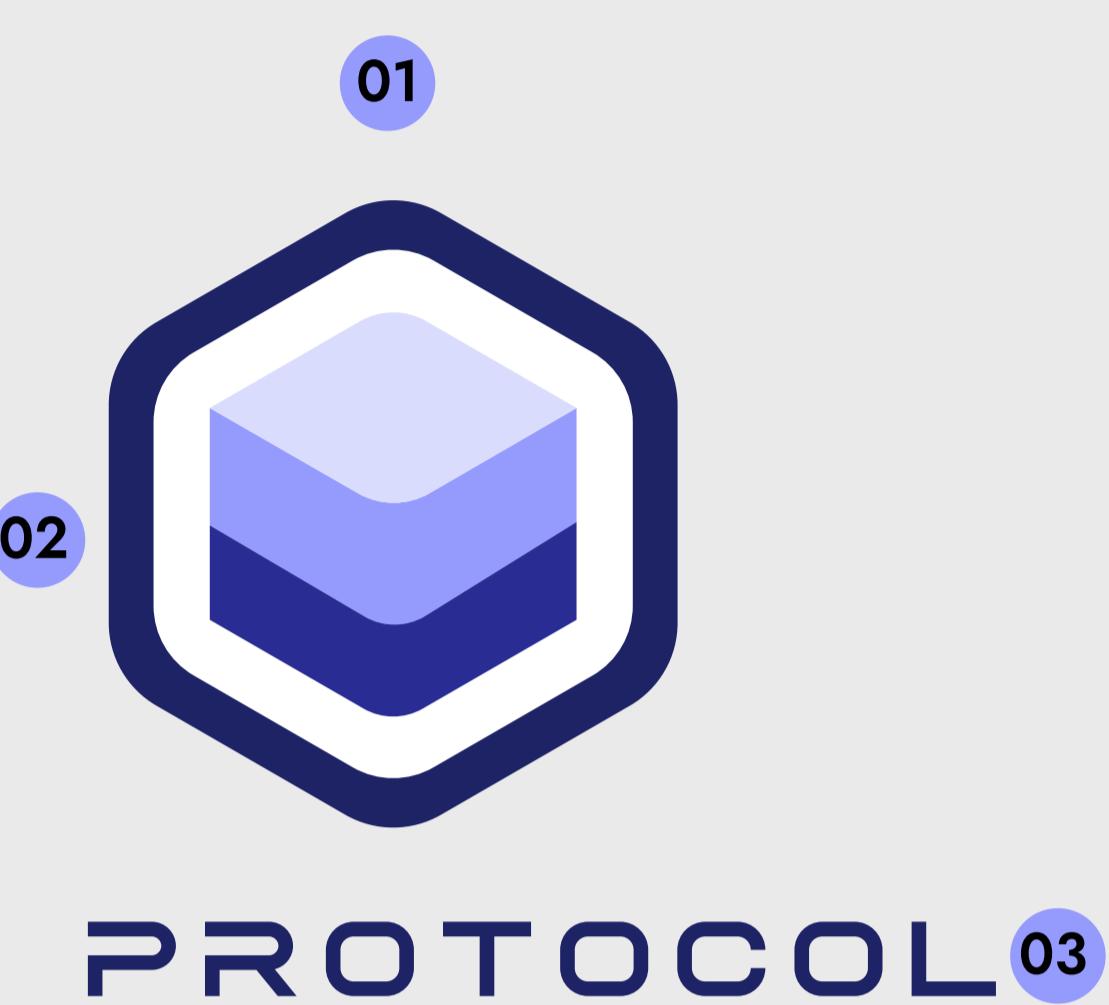
# BRAND GUIDELINES



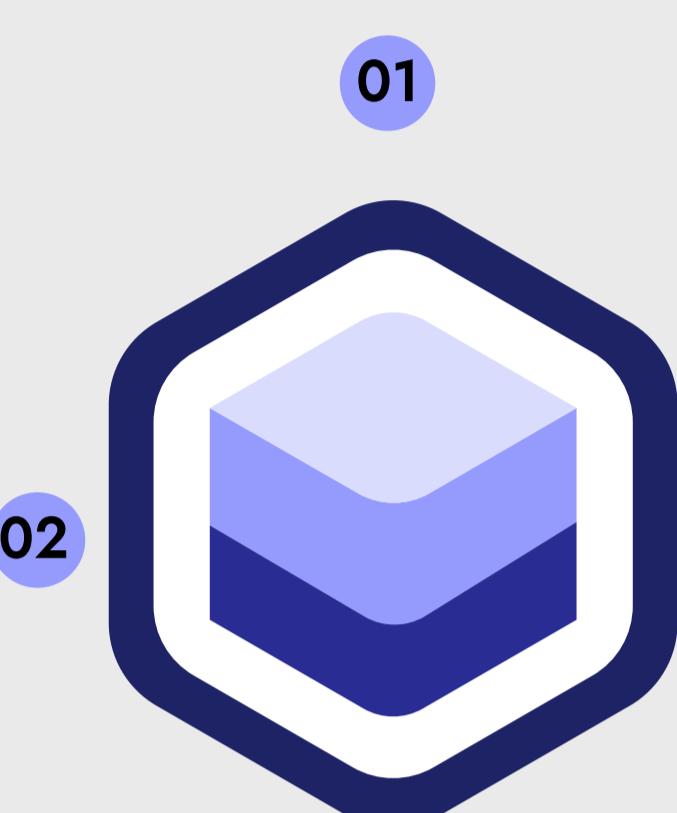
www.yourwebsite.com

## • Company Logotype

01. Full Logo



02. Logo Symbol



03. Logo Type

L2 PROTOCOL 03

## • Different Logotype

Lorem ipsum, or lipsum as it is sometimes known, is dummy text used in laying out print, graphic or web designs.

Logo A

Black Background



Logo B

White Background



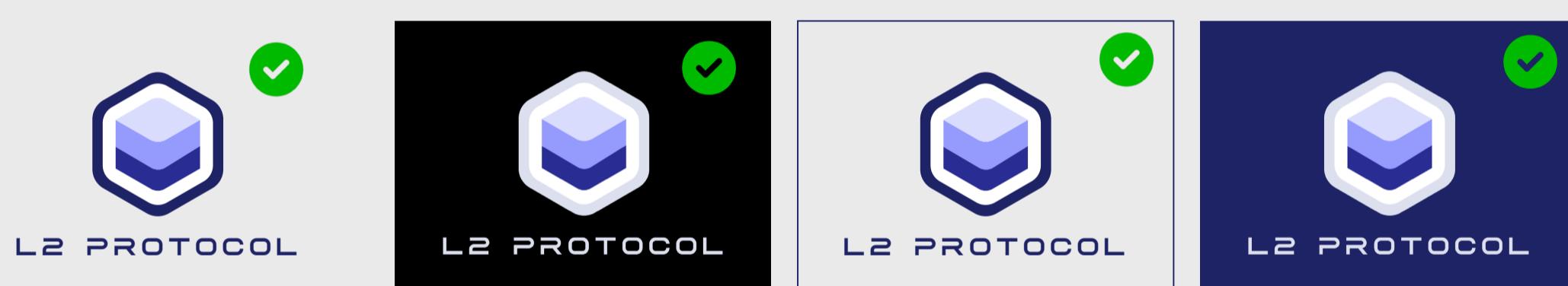
Logo C

Blue Background

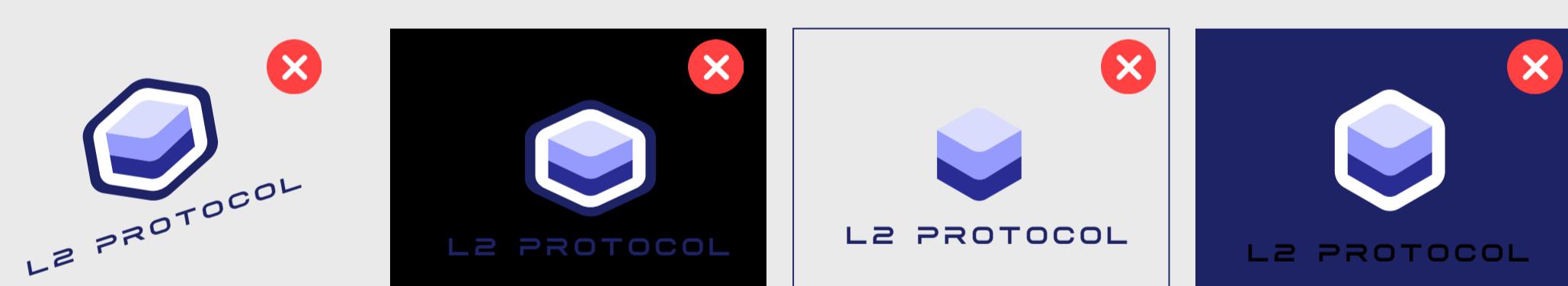


## • Logo Usage

Right logo usage



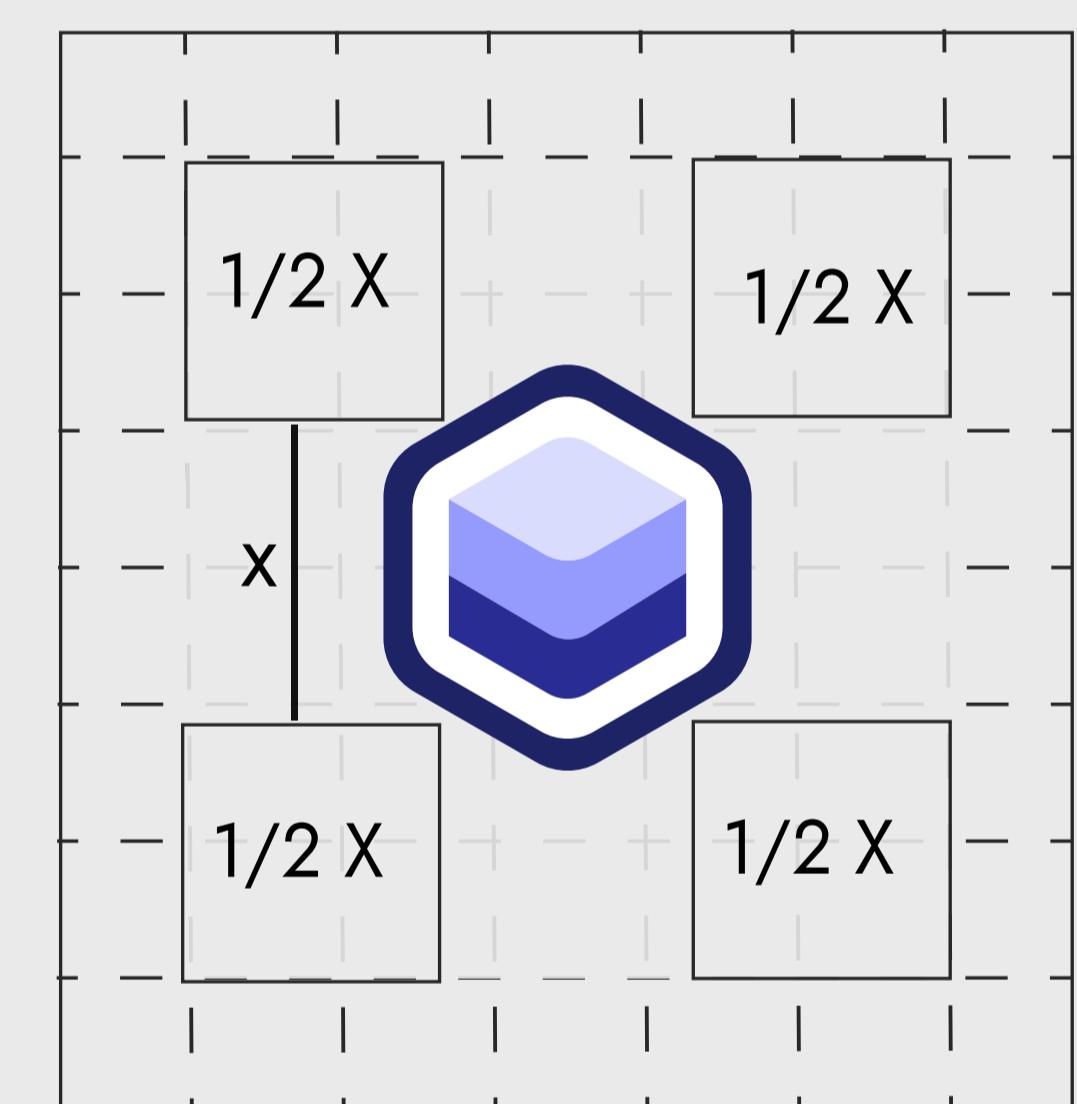
Wrong logo usage



## • Logo Clearspace

### Computation

Lorem ipsum, or lipsum as it is sometimes known, is dummy text used in laying out print, graphic or web designs.



### Minimum Size

Lorem ipsum, or lipsum as it is sometimes known, is dummy text used in laying out print, graphic or web designs.

## • Color Palette

Cmyk: 0, 0, 0, 0

Rgb: 255, 255, 255

Hex: #ffffff



Cmyk: 12, 11, 0, 0

Rgb: 217, 220, 253

Hex: #d9dcfd



Cmyk: 43, 38, 0, 0

Rgb: 149, 154, 253

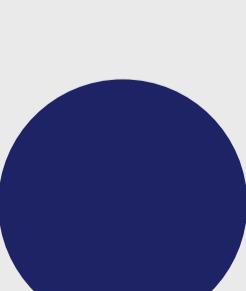
Hex: #959af3



Cmyk: 100, 98, 29, 20

Rgb: 30, 35, 102

Hex: #1e2366



## • Typography

A B

LOGO FONT: ARTEMUS

A B C D E F G H I J K L M N O  
P Q R S T U V W X Y Z